



the
Associates
LOS ANGELES JEWISH HOME

EMAIL NEWS

The Associates are the Women Who Care

Volume 17 ~ May—June 2021



Susan Richter

A word from our President...

Welcome to our most current newsletter!

I have been asked many times, what is The Associates, who belongs, and why do they belong. In looking for a meaningful answer, I came across an article, written for a women's group, I am sure, and thought this is exactly what I feel and what I wanted to say:

We are women who have bonded together in the spirit of friendship and common cause.

We are women who know that together we can accomplish more than we can do alone.

We are women who are filled with dedication, devotion, determination, and hope.

We are women who are daughters, sisters, mothers, grandmothers and great-grandmothers, the products of our ancestors' teachings — they were the dreamers, the planners, the believers.

We are women who know that we can make a difference by our actions.

We are the *Women Who Care!*

Susan

Did You Know?

Did you know that The Associates has its own Facebook page? Yes, indeed! And it's easy to access, too. Click the link here and see just how easy it is: <https://www.facebook.com/TheAssociatesLAJH/>. You can watch — or rewatch — videos from our recent virtual events. Then you can "Like" us and tell your friends about us, too!

And did you also know that The Associates has its own website, too? Oh, yes, it does! It took many years for us to get to this exciting peak of social media savvy, but it's here! We hope you'll take a few minutes to pop on and mosey through what we've been doing. You can register for upcoming events, send tributes, join — or renew — your membership, make a donation, all directly from our website. Now, how easy is that?

And, lastly, did you know that the 2021 Tree of Life Virtual Tribute Journal invitations are in the mail and waiting for your participation? You can show your support by returning the enclosed response card, or — drumroll, please — register on our website at www.associateslajh.org

Our Mission

The Associates raises money to enhance the quality of life and care of the seniors served by the Los Angeles Jewish Home.

In This Issue

- ♦ Message from Susan
- ♦ Did You Know?
- ♦ In Conversation
- ♦ Recipe Corner
- ♦ Tributes

Talk to us about
membership
and to make a
donation.

We are the
Women Who Care!

Call today!

818.774.3375

www.associateslajh.org

Contact Us

Give us a call for more
Information, to RSVP,
or to make a donation.

The Associates
7150 Tampa Avenue
Reseda, CA 91335
Ph: 818.774.3375
Fx: 818.344.8564
debbie.fishel@jha.org
alyssa.kriss@jha.org

www.associateslajh.org/

[www.facebook.com/
TheAssociatesLAJH/](http://www.facebook.com/TheAssociatesLAJH/)

Claire Kunin, Editor

Be sure we have your
preferred email address!

Virtual Activities

"Meet the Author"

In Conversation with Dr. Edith Eva Eger



Florence Gorlin



Pam Atherton



Dr. Edith Eva Eger

Members and friends of The Associates gathered in front of their Zoom screens to enjoy the annual "Meet the Author" program on May 26.

Past President Florence Gorlin welcomed everyone on behalf of Susan Richter, president of the organization. She thanked all the women involved in producing the day's program, including Program vice-presidents Melinda Seltzer and Red Mann, Terry Gilman of Creating Conversations, chair of the event Diane Miller, The Associates' manager Debbie Fishel, and Development Coordinator Alyssa Kriss. Florence extended many special thanks to renowned psychologist and author Dr. Edith Eger and award-winning talk show host Pamela Atherton for their time and effort to make the virtual event possible.

Pam started the interview by giving some biographical information on Dr. Eger's early years. She then asked probing questions of Dr. Eger, who gave the audience some historical background context leading to her life's decisions and career choices. Dr. Eger's books, "The Gift" and "The Choice," are aimed at living each day as a gift with successful ways to deal with life's challenges.

After a stimulating conversation between the author and the interviewer, the program concluded with the audience participating in a thoughtful Q & A.



Dr. Eger holds both the challah cover and matzoh cover handmade by the residents of LAJH, which were given as thank-you gifts for her time with us.

Food for Thought and Recipes

Welcome to summer! The Associates is happy to announce a new section for our newsletters: Food for Thought and Recipes.

We will try to bring new ideas for both entertaining and the simple meal. When possible we will reduce the size to fit your situation and hints to adjust to your taste.

This first recipe is for a delicious published Impossible Lemon Pie.

With children and grandchildren out of school, what better way to entertain them and reinforce those recently mastered math and reading skills than by teaching the wonders of the kitchen. Measurements, oven temps, portion control, and a lot of fun!

(Note: All recipes have been taste-tested!)

Impossible Lemon Pie

Ingredients:

- 1 Cup milk
- 1 Cup sugar plus dusting after baking
- 1 Tbsp grated lemon peel (do this first before juicing the lemon)
- 3/4 Cup lemon juice
- 1/2 Cup buttermilk baking mix (Bisquick)
- 4 eggs
- 1/4 Cup butter or margarine, diced
- Whipped cream (optional for after baking pie)

Directions:

- Blend all ingredients 2-3 minutes
- Pour batter into a buttered 10 inch pie plate or pan.
- Bake at 350 degrees 40-45 minutes or until center is set.
- Sprinkle with sugar and place under the broiler (or toaster oven) until lightly brown.
- Cool and cut into bars or serve as a pie with whipped cream.

Happy summer eating and enjoy!

***** We would love to have your simple recipes
for our committee to try. *****



Tributes

May—June 2021*

(Tributes may be purchased with a minimum donation of \$18 each)

<https://www.associateslajh.org/tributes/>

* As of July 7, 2021

IN MEMORY

Karen & Nate Beraha
Beloved Mother, Charlotte
Anne & Denne Goldstein

Jeanie & David Herman
Beloved Father
Rhea Worms

Freida Newman
Beloved Husband, Karl
Sue & Mort Richter

Gita Schwartz
In Memory of Meyer
Bev & Mark Fienberg

David & Andrea Wasser
Beloved Mother, Charlotte
Anne & Denne Goldstein

Etz Chaim Leaf

**In Memory of
Rhoda Monkarsch**

Terri Bloomgarden

Large-Print Book Donation

In Memory of

Rhoda Monkarsch
The Lunch Bunch
Carol, Gloria, Melinda, Nancy,
and Terri

GET WELL

Joyce Fienberg
Bev & Mark Fienberg

HAPPY BIRTHDAY

Harriet Moretzsky
Esta Strober & Kerri

Reggie Scheer
Sue & Mort Richter

THINKING OF YOU

Rosanna Bogart
Gloria Stoddard and Melinda Seltzer

MAZEL TOV

THANK YOU

**Additional opportunity for
remembering or celebrating:**

Etz Chaim Leaves
(Tree of Life, Eisenberg Village)
Leaves—\$250
Boulders—\$2,500

**\$100 — Library
Large-Print Book**

Rose Garden Wall Plaques
located in Ben Maltz Park on the
Grancell Village Campus
Beginning at \$1,800

*Tributes are a meaningful
opportunity to share many of
life's simcas — and sorrows —
by letting family and friends
know they are being
remembered.*

*It is also an easy-to-accomplish
and tax-deductible donation to
The Associates, which, in turn,
supports the Jewish Home.*

Call the office at:
818.774.3375 or
go online at:

www.theassociateslajh.org

**Our apologies for the
inadvertent misspelling of any
names in this Tribute section.**